



# TESTIFY™

Brought to you by

**KABOONKI**

An affordable, all-in-one customer testimonial service for your business





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# Challenge

How to promote your business to customers

## Problem 1

Customers are people, and people connect with human stories. Does your business tell a compelling one?

## Problem 2

Businesses are brands that attract loyalty. Does yours have a consistent voice and look?

## Problem 3

In a digital age, shareable video is crucial. Are you equipped with the right video assets?





**Make the most  
compelling case  
for your business.**

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Introducing an affordable and tailored, all-inclusive service for creating video and written testimonials that your business needs and your customers demand.

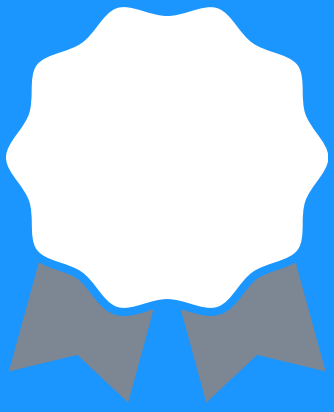


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## #1 Testimonial Service in the Triangle

### Video

We produce budget-friendly, professional-quality video interviews with your most compelling customers.

## What is TESTIFY™?

### Print

We write engaging, custom-designed print testimonials to accompany your videos and provide greater insights.



# Video Services

TESTIFY™ customer testimonial video packages provide everything needed to produce high-quality videos at an affordable price.

## Planning

We help you select the right people and location.

## Prepping

We help prepare all questions and interviewees for the shoot.

## Filming

We execute an effective and efficient video shoot.

## Delivery

We edit and deliver the pro videos you need.



# Competitive Advantages

89% of professional marketers name testimonials as the most effective marketing tool

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4x as many customers would rather watch a video about you than read about you

Videos are 40x more likely to be shared on social media than any other type of content

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Pro marketers name video as the best content for return on investment (ROI)



# Why Use Kaboonki?

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Our Emmy award-winning team has more than 30+ years of combined experience in creating engaging and effective stories that make a difference to your customers.

## Effective

Tailored packages that resonate

## Affordable

Packages starting at just \$3500

## Reliable

Serving the Triangle since 2016



"Kaboonki could not have made my client success story project run any smoother. I can't wait to do more success stories with them."

**Jodi Coverly, Marketing**  
Hutchison PLLC



# What Our Clients Say



# Our Team



Josh Dasal  
Founder and  
Producer

Ryan Witt  
Camera and  
Editor



**Seasoned creative professionals**  
Ready to tell your unique customer stories



# Contact us

Ask for your free Testify™  
consultation today.

[hello@kaboonki.com](mailto:hello@kaboonki.com)

[kaboonki.com/testify](https://kaboonki.com/testify)

